



Birmingham Covington School

1525 Covington Road - Bloomfield Hills, MI 48301

December 2019

Dear Supporters,

Birmingham Covington School (BCS) is a 3rd - 8th grade global learning hub within the Birmingham Public Schools. It focuses on math, science and technology through an interdisciplinary projects base system. BCS offers a dynamic and collaborative learning environment to around 850 students. We cultivate an engaging environment that embraces all students and empowers them to pose questions, integrate resources, synthesize, evaluate and apply their knowledge to positively influence our diverse and ever-changing world.



On **Sunday, March 15th, 2020** BCS will be hosting **The BCS 2020 Blast Off** - our biggest and most important fundraising event of the year!

Last year, The Blast **raised over \$60,000 and was attended by more than 600 families, students, and community members**. We are looking to exceed our previous fundraising number this year and hope to count on your support in this endeavor. These funds are crucial to continuing our unique curriculum, funding the purchase of additional technology, books, supplies and programming not covered by public funds.

The most amazing thing about the BCS Blast is that all funds raised go directly to enhance the educational opportunities for our children.

The BCS Blast is a great example of how our community can come together to bring amazing opportunities for our students!

For your tax deductible donation, you will not only receive at the event exposure, but online, print and social exposure prior, during and after the event.

As public school funding continues to be a challenge to school budgets, we need your extra support to augment our educational programming for our students. So on behalf of our students, we are seeking monetary donations in exchange of different advertisement opportunities

Check the different sponsorship packages available:



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Sponsorship Packages

SILVER (\$500-\$1,000)	GOLD (\$2,500-\$5,000)	PLATINUM (Over \$5,000)
Giveaways at the event (brochures, pencils etc..)	Giveaways at the event (brochures, pencils etc..)	Giveaways at the event (brochures, pencils etc..)
Logo displayed on communications related to The Blast	Logo displayed on communications related to The Blast	Logos displayed on communications related to The Blast
1 Full page free ad in the annual school directory (distributed to our 600 families)	1 Full page free ad in the annual school directory (distributed to our 600 families)	1 Full page free ad (back cover) in the annual school directory (distributed to our 600 families)
	Feature in thank you video	Feature in thank you video
	Logos on the official blast t-shirt	Logo on the official blast t-shirt
	Thank you on Facebook page with tag to company website	Thank you on Facebook page with tag to company website
	Booth or billboard inside the school to promote business at the event	Booth or billboard inside the school and opportunity to have sales team inside or outside at the entrance of the school during event

Thank you in advance for considering our request. Your gift will make a difference in our community as you support our children and our ability to provide innovative learning resources.

Thank you again for your continued generosity.

If you have any questions, please contact Hiba Zoya at hibazoya@kw.com or Eliza Chayka at elizanc@icloud.com

Sincerely,

Hiba Zoya & Eliza Chayka

BCS 2020 Blast Off Co-Chairperson